

GUEST POST SUBMISSION

Social
Influence
*Content
Guidelines*

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H A S E N C L E V E R

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Guest Blog Post Content Guidelines

1. Posts must consist of at least 300 words and can include relevant images, videos, and outbound links that enhance our website visitors' experience.

We reserve the right to remove irrelevant hyperlinks and reject submissions containing keyword stuffing.

All links must naturally fit into the sentence/article and provide value to the reader. Links from affiliates are not allowed.

2. **No promotional or advertorial posts** are allowed. Company-specific news, press releases, or content that reads like press releases will not be published on our website.

3. A relevant call to action can be included at the end of a post by contributors.

Acceptable CTAs include a download for a content resource (guide, report, white paper, eBook, etc.), registration for an event (webinar or live event), or a free demo (must link to signup page).

Unacceptable CTAs include calls to visit a company website, follow the company on social media, subscribe to email newsletters, or contact the company.

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4. Please email your author bio along with your article. If multiple authors contributed, a by-line at the bottom of the post may include their names. Bio information and links may not be included in the by-line.
5. Posts should be ready to publish and consistent with our existing content. Heavy editing may result in rejection, and edited posts may take longer to publish.
6. Each contributor is responsible for ensuring that articles are original and accurate. Plagiarized/AI-generated content will be subject to investigation, and offending authors' content will be removed.
7. Content should be relevant to the site and our audience of business professionals.
8. Quotes within a post should serve a purpose and NOT solely exist to link back to a company page. Thin quotes and associated links will be removed.
9. Proofread and edit articles before submission, as we cannot edit or remove posts once they are live.
10. Please allow one to two weeks for posts to go live. Post-publication and editing are done at the discretion of Social Influence.
11. Authors may submit images to accompany their articles; however, Social Influence reserves the right to determine whether submitted images align with the website's branding and editorial standards. Images that do not meet these criteria may not be published, and Social Influence may provide images at its discretion. By submitting images, authors grant Social Influence the right to use, edit, modify, and distribute the images in connection with the published article.

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Linking Guidelines

1. No more than three links should point back to any domain.

Acceptable links include:

- Relevant articles and blog posts
- Research or data
- Resources that benefit the reader and fit the post's context.

Unacceptable links include:

- Affiliate links
- One's own company links (homepage, About Us, Contact, Prices, Products, etc.)
- Product/service/pricing pages
- Category/tag pages
- Company social profile links

2. No link building. Content should NOT be submitted solely for the purpose of building links.

Repeat links, repeat keywords/anchor text, and keyword-rich linking are NOT allowed.

3. We reserve the right to remove or nofollow any link at our discretion.

If a post includes a link that includes sponsored content, be prepared for the link to be removed.

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LIABILITY AND INDEMNIFICATION DISCLAIMER:

Contributors are solely responsible for the content they submit and agree to indemnify and hold harmless Social Influence and its affiliates from any claims, liabilities, damages, expenses, or losses arising from the submitted content. This includes, but is not limited to, claims of copyright infringement, defamation, or violation of any laws or regulations.

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Including these disclaimers and rights granted clauses will provide clarity and protection for both Social Influence and the contributors participating in the guest posting process.

SUBMISSION PROCESS:

Authors are requested to submit their articles ***along with their author bio and relevant images via email (hello@social-influence.co)***. Please ensure that the subject line of the email includes "Guest Post Submission" for easy identification. Once submitted, articles will be reviewed by Social Influence. Please refrain from sending submissions via other channels, such as social media or messaging platforms.

Thank you for your cooperation.

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